



**Hanselomonkim
Productions**

Concept Breif

The team of Hansel, Selomon and Kim will put together a video that is focusing on a documentary / video for the hiphop group, Heresy. The group Heresy is based out of Mississauga and is currently in the process of completing their 2003 album, the name of the album is not yet determined. Hansel has a direct connection with the group so it will be easy to gather information on the members of the group and as well as the main purpose “Heresy” is trying to manifest. We are planning to shoot a video of different situation the group is going through, we are going to try and make this “ A day in the life of Heresy”. The group is hiphop orientated which is good for both Hansel and Solomon as both video producers have a strong interest in the hiphop culture.

There are many elements that make up hiphop, within the time allowed for the video, we also plan to briefly explain what hiphop is all about maybe as an introduction to the group Heresy. We would also like to hold a brief interview on the group and its members, maybe asking some very basic questions on how the group was formed, why is hiphop so important to them and as well their goals.

With all the footage and information gained and through the knowledge we will gain through this course we hope to piece everything together with professionalism. This would be a good piece for our portfolio manifesting the video experience we have.

Hansel Marcek
Project Manager

Selomon Woldemichael
Audio Visual Director

Kim Cleland
Design & Production
Administrator